



Fifty Shades of Grey™

INTRODUCING

White Silk & *Red Satin*

WINES FROM ACCLAIMED NOVELIST
E.L. James

The Fifty Shades Trilogy has been the fastest selling series of books in history.
The series has sold over 100 million copies in 52 different languages.

“Wine plays an important role in Fifty Shades of Grey, adding to the sensuality that pervades a number of scenes. I’ve always had a penchant for good wine, so combining two of my passions to blend Red Satin and White Silk was a natural extension of the series. I hope my readers curl up with a glass as they enjoy the romance between Anastasia and Christian.”

ENJOY. *E.L. James* x

Fifty Shades of Grey™

You Are Sure To See Your Sales Surge
With Our Provocative, Eye-Catching Point of Sale for 2014

Red Satin | *White Silk*

FINE CALIFORNIA BLENDS



CASE TALKER



CASE CARD



VARIETAL SHELTALKERS / NECKHANGERS



SHIPPER



WHITE SILK

Floral aromatics of lychee, honey and pear lead off this white blend, they are tempered by flavors of crisp grapefruit, mineral and lush pear with a faint hint of butterscotch.

White Silk is a blend of primarily Gewürztraminer and Sauvignon Blanc. This wine was fermented cool, under 50 degrees F, and aged in stainless steel to preserve its delicate and rich character.

Alcohol: 13.50%	TA: 0.57	PH: 3.4
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RED SATIN

This decadent blend has flavors of black cherry, cocoa powder, creamy caramel and vanilla, leather and clove spice.

Red Satin is a blend of primarily Petite Sirah and Syrah, it was aged in a combination of new and seasoned French oak barrels.

Alcohol: 13.50%	TA: 0.5	PH: 3.75
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Case Pack: 12 X 750ml
Bottle Dimensions: 11.75" x 3.25"
Case Dimensions: (LxVxH): 13.25" x 10.25" x 12"
Case Weight: 37 lbs.
Pallet Pattern: 14 cases / tier, 56 cases / pallet
UPC Code: 0-86828-30601-2
SCC Code: 1-00-86828-30601-9



Case Pack: 12 X 750ml
Bottle Dimensions: 11.75" x 3.25"
Case Dimensions: (LxVxH): 13.25" x 10.25" x 12"
Case Weight: 38 lbs.
Pallet Pattern: 14 cases / tier, 56 cases / pallet
UPC Code: 0-86828-30500-8
SCC Code: 1-00-86828-30500-5